

## Open Reserve Titles for Sports Com:

Belanger, Kelly. 2016. *Invisible Seasons: Title IX and the Fight for Equity in College Sports*. First edition. Sports and Entertainment. Syracuse, NY: Syracuse U. Press.

Caillois, Roger, and Meyer Barash. 2001. *Man, Play, and Games*. Urbana: U. of Illinois Press.

Caplan, Arthur L, and Brendan Parent, eds. 2017. *The Ethics of Sport: Essential Readings*. New York: Oxford University Press.

Carroll, Brian. 2015. *The Black Press and Black Baseball, 1915-1955: A Devil's Bargain*. New York: Routledge.

Carroll, Brian. 2007. *When to Stop the Cheering? : The Black Press, the Black Community, and the Integration of Professional Baseball*. Studies in African American History and Culture. New York: Routledge.

Eckstein, Rick. 2017. *How College Athletics Are Hurting Girls' Sports: The Pay-To-Play Pipeline*. Lanham, Maryland: Rowman & Littlefield.

Frawley, Stephen, ed. 2017. *Managing Sport Mega-Events*. Abingdon, Oxon: Routledge.

Galeano, Eduardo. 2013. *Soccer in Sun and Shadow*. Revised and updated. New York: Nation Books.

Guttman, Allen. 2004. *From Ritual to Record: The Nature of Modern Sports*. New York: Columbia University Press.

Hartmann, Douglas. 2016. *Midnight Basketball: Race, Sports, and Neoliberal Social Policy*. Chicago: University of Chicago Press.

Hawkins, Billy Joe. 2010. *The New Plantation: Black Athletes, College Sports, and Predominantly White Ncaa Institutions*. 1st ed. New York: Palgrave Macmillan.

Heaphy, Leslie A, Susan J Rayl, Thomas Jable, Carroll Van West, Robert Pruter, Thomas Aiello, Todd Gould, et al. 2016. *Separate Games: African American Sport Behind the Walls of Segregation*. Edited by David Kenneth Wiggins and Ryan A Swanson. Sport, Culture & Society. Fayetteville: University of Arkansas Press.

Lamb, Chris. 2016. *From Jack Johnson to LeBron James: Sports, Media, and the Color Line*. Lincoln: University of Nebraska Press.

- Le Bon, Gustave. 1982. *The Crowd: A Study of the Popular Mind*. Atlanta, GA: Cherokee Pub.
- Lee, Jason W. 2010. *Branded: Branding in Sport Business*. Durham, N.C.: Carolina Academic Press.
- Martin, Lori Latrice. 2015. *White Sports, Black Sports: Racial Disparities in Athletic Programs*. Racism in American Institutions / Brian D. Behnken, Series Editor. Santa Barbara, California: Praeger.
- Milne, Mike. 2016. *The Transformation of Television Sport: New Methods, New Rules*. Palgrave Global Media Policy and Business. Palgrave Macmillan.
- Milner, Adrienne N, and Jomills H Braddock. 2016. *Sex Segregation in Sports: Why Separate Is Not Equal*. Santa Barbara, California: Praeger, an imprint of ABC-CLIO.
- Mitchell, Lincoln Abraham. 2017. *Will Big League Baseball Survive? : Globalization, the End of Television, Youth Sports, and the Future of Major League Baseball*. Philadelphia: Temple University Press.
- Montañola Sandy. 2016. *Gender Testing in Sport: Ethics, Cases and Controversies*. Ethics and Sport. London: Routledge.
- Newman, Joshua I, and Michael D Giardina. 2011. *Sport, Spectacle, and Nascar Nation: Consumption and the Cultural Politics of Neoliberalism*. Education, Politics, and Public Life. New York: Palgrave Macmillan.
- Peterson, Jason A. 2016. *Full Court Press: Mississippi State University, the Press, and the Battle to Integrate College Basketball*. Race, Rhetoric, and Media Series. Jackson: University Press of Mississippi.
- Shropshire, Kenneth L, Timothy Davis, and N. Jeremi Duru. 2016. *The Business of Sports Agents*. Third edition. Philadelphia: University of Pennsylvania Press.
- Slade, Alison, Amber J Narro, and Dedria Givens-Carroll, eds. 2015. *Television, Social Media, and Fan Culture*. Lanham, Maryland: Lexington Books.
- Starn, Orin. 2012. *The Passion of Tiger Woods: An Anthropologist Reports on Golf, Race, and Celebrity Scandal*. Durham, NC: Duke University Press.
- Vogan, Travis. 2015. *ESPN: The Making of a Sports Media Empire*. Urbana: University of Illinois Press.
- Vogan, Travis. 2014. *Keepers of the Flame: NFL Films and the Rise of Sports Media*. Urban: University of Illinois Press.